

STEPPING OUT WITH PURPOSE, LLC PRESENTS

EmpowerHer Summit 2027

CROSS GENERATIONAL IMPACT

Bridging Generations Through Mentorship

JUNE 26, 2027 · DELTA HOTEL · COLONIAL HEIGHTS, VIRGINIA



SPONSORSHIP PROPOSAL



Partner With a Movement

that connects generations and multiplies impact.

Dear Community Partner,

The Empower Her Summit, which is our 3rd Annual Summit, was created to bring women of different generations into the same room - not simply to attend an event, but to exchange wisdom, build confidence, create meaningful connections, and strengthen one another.

As a sponsor, your organization becomes part of that exchange. Your support helps us create an experience where emerging leaders can learn from women who have walked the road before them, and experienced women can connect with the fresh perspective, creativity, and energy of the next generation.

This proposal outlines premier partnership levels, focused experience sponsorships, and opportunities to customize a partnership around your organization's goals. A key focus of our annual summit is investing in the next generation by awarding \$500 scholarships to young women who are currently attending college. Through sponsorship support, our partners help us not only create a meaningful summit experience, but also provide tangible financial support that encourages young women as they pursue their education, leadership, and future goals.

Thank you for considering an investment in women, mentorship, leadership, confidence, community, and legacy.

“When generations connect, wisdom does not disappear - it multiplies.”

Dr. Valarie W. Harris

CEO, Stepping Out with Purpose, LLC



ABOUT THE SUMMIT

Where Generations Connect, Wisdom Is Shared, and Legacy Begins

The EmpowerHer Summit brings women across generations together to connect, mentor, learn, lead, and grow - in one room, with one shared purpose.



THE EXPERIENCE

- Mentorship
- Leadership
- Entrepreneurship
- Career Growth
- Faith
- Confidence
- Community
- Legacy

**“Not just a conference. A place where experience becomes guidance
and connection becomes momentum.”**



The Summit in Action

These moments demonstrate the energy, participation, and cross-generational engagement that sponsors become part of.



Attendees engaged in the learning experience.



Women sharing insight and leadership in the room.



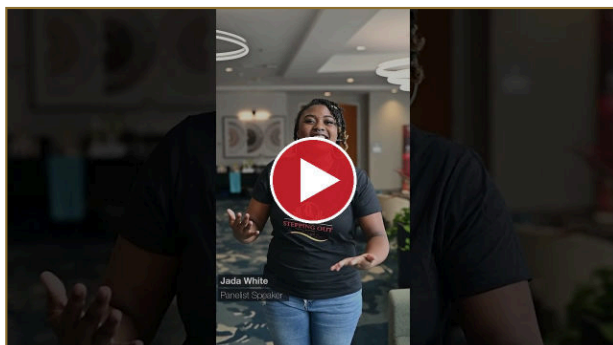
A focused audience engaged in the summit experience.



An emerging leader taking the podium.

SPONSOR TAKEAWAY

Your organization is not attached to a passive audience. It is visible inside an active, relational experience.



VISUAL PROOF

More Moments From the Summit

The energy, warmth, and cross-generational connection your sponsorship makes possible.



Welcome and registration with a warm smile.



Connection and conversation between generations.



An engaged attendee taking in the session.



Celebration and applause in the room.



OUR TRACK RECORD

Three Years. One Growing Movement.

Each year has strengthened the vision: create intentional space for women to learn, connect, lead, and leave a legacy.

2024

EmpowerHer Women Influencers Summit

A foundation for connection, voice, and visibility.

2025

EmpowerHer Cross-Generational Impact Summit

A deeper focus on bridging experience and emerging leadership.

2026

IGNITE THE FIRE

Bridging the Gap with the Next Generation.

We have approximately 60 to 65 attendees at each summit, and we have given out multiple \$500 college scholarships each year.



One Summit. Multiple Generations. Shared Purpose.

AGES 18-75+

Young Adults	Students	Emerging Leaders
Educators	Entrepreneurs	Business Owners
Ministry Leaders	Nonprofit Leaders	Corporate Professionals
Coaches	Authors	Community Leaders
Caregivers	Mentors	Retirees

“To grow. To connect. To be heard. To learn. To lead. To make an impact. To leave something meaningful for those coming behind them.”

Experienced Women Bring

- Wisdom
- Experience
- Perspective
- Resilience
- Leadership
- Mentorship

Emerging Generations Bring

- Innovation
- Creativity
- Technology
- Energy
- Fresh Perspective

Together We Create

- Mentorship
- Confidence
- Leadership
- Entrepreneurship
- Career Growth
- Faith
- Collaboration
- Community
- Legacy



OUR REACH

Beyond the Ballroom

Your partnership extends through pre-event promotion, event-day visibility, digital engagement, email communication, and post-event recognition.

1.6K

FACEBOOK

1,001

LINKEDIN

384

INSTAGRAM

372

YOUTUBE

400

EMAIL COMMUNITY

75

SUBSTACK

SPONSOR VISIBILITY CAN INCLUDE

Social media features • Website recognition • Email mentions • Event signage • Program advertising • Stage recognition • Vendor engagement • Post-event acknowledgment



WHY PARTNER WITH EMPOWERHER?

Your Brand Becomes Part of the Story.

Partnership is more than logo placement. It is an opportunity to align your organization with women, leadership, mentorship, community, and generational impact.

01 Visibility Be seen by women leaders before, during, and after the summit.	02 Community Connection Meet women across Central Virginia's business, faith, and civic communities.
03 Brand Alignment Align your brand with mentorship, leadership, and empowerment.	04 Relationship Building Create genuine touchpoints with attendees, speakers, and partners.
05 Social Impact Invest directly in women's growth, confidence, and opportunity.	06 Generational Impact Help wisdom move from one generation to the next.

“Your sponsorship becomes part of a larger story: women helping women move forward.”



SPONSORSHIP LEVELS

Premier Partnership Opportunities

For organizations seeking deeper visibility, stronger engagement, and meaningful association with the summit.

LEGACY PARTNER \$10,000	IMPACT PARTNER \$5,000
• Premier logo placement • Website recognition • Dedicated social media spotlight • Email recognition • Full-page program advertisement • Premium vendor space • Swag bag placement • On-stage recognition • Onstage Presentation • Brief welcome remarks • 4 complimentary registrations • Premium step-and-repeat placement • Post-event recognition	• Prominent logo placement • Scholarship Sponsor • Website recognition • Social media recognition • Email recognition • Half-page program advertisement • Vendor space • Swag bag placement • Stage recognition • 2 complimentary registrations • Step-and-repeat placement



SPONSORSHIP LEVELS

Accessible Ways to Partner

EMPOWERMENT PARTNER \$2,500 • Logo placement • Social media recognition • Website recognition • Quarter-page program advertisement • Vendor space • Swag bag placement • 2 complimentary registrations	PURPOSE PARTNER \$1,000 • Logo recognition • Social media recognition • Program listing • Event-day recognition • Swag bag placement • 1 complimentary registration
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SPONSOR AN EXPERIENCE

Focused sponsorships can stand alone or complement a partnership level.

Lunch Partner \$1,000	Technology & AI Partner \$750	Scholarship Partner \$500
Registration Partner \$500	Swag Bag Partner \$500	Photo Experience Partner \$500
Refreshment Partner \$400	Program Partner \$350	Step-and-Repeat Partner \$300



MEET THE VISIONARY

Dr. Valarie W. Harris



**EMPOWERMENT COACH • BUSINESS CONSULTANT • AUTHOR •
EDUCATOR • MINISTRY LEADER • AI CONSULTANT**

Dr. Harris is the CEO of Stepping Out with Purpose, LLC and brings more than three decades of experience in education, leadership, coaching, ministry, speaking, publishing, business consulting, community development, and human-led AI.

CERTIFICATION

SWaM Certified | AI Certified

A women-owned business committed to purposeful leadership, innovation, and community impact.



**“You have greatness inside of you
that the world needs.”**

THE VISION

Bridge generations. Strengthen women. Create spaces where wisdom becomes mentorship, mentorship builds confidence, and confidence grows into leadership and legacy.

SPONSOR INTEREST

Let's Build This Together

We welcome the opportunity to customize a partnership package that aligns with your organization's goals and desired impact.

Dr. Valarie W. Harris

CEO, Stepping Out with Purpose, LLC

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EVENT EmpowerHer Summit 2027 - June 26, 2027

LOCATION Delta Hotel - Colonial Heights, Virginia

Help Us Bridge Generations

- Experience becomes mentorship.
- Mentorship develops confidence.
- Confidence strengthens leadership.
- Leadership creates impact.
- Impact becomes legacy.

Together, we can strengthen women and build a legacy that continues long after the summit ends.

